

Brian Baker

My passion is to use my design and development skills to help your company succeed in achieving its goals.

EXPERIENCE

brian.baker|designs *Freelance Designer*

SEATTLE 2012 – PRESENT

Web: FunPix, Seth Goodman M.A. LMHC, Seattle Artists Agency, Seattle Talent, The CanDo Puppet Company, Joanne Klein, Dr. William Scott
Graphic: VIZIO, POSaBIT, FunPix, Jennifer Gray Art, Tint Cosmetology, Beauty Over Cancer, Jason Erickson

FunPix NW *Co-Owner/Operator*

SEATTLE 2017 – 2019

- Website design and maintenance
- Graphic design, logo design, and photo editing
- Business operations, including: customer service, POS processing, licensing, accounting (incl state, local, and federal taxes)

Seattle Talent *Director of Education*

SEATTLE 2005 - 2016

- Redesigned marketing collateral, including 15-page informational booklet and 14-page full-color presentation booklet
- Designed all presentation media and printed materials, including signage, schedules, and announcements
- Designed and developed a new instructional website for photo shoot clients and printing procedures
- Chose and edited all marketing photos for models & actors
- Created and marketed a sales upgrade campaign; increased revenue 5%
- Managed a workshop schedule of 50+ workshops/week and a staff of 9 employees

Highline Athletic Club *Assistant Manager/Accounts Receivable*

SEATTLE 2001 - 2005

- Designed and distributed regional marketing materials resulting in 150% increase of new membership
- Planned and executed wine tasting/social for 500+ members
- Created and maintained a collections procedure/database with 20% increase in past-due income
- Monthly billing and account maintenance for 750+ accounts
- Managed child care department with 6 employees
- Planned holiday parties for 50+ employees

EDUCATION

Seattle Central College *Associate of Applied Science - Web Design*

GRADUATION DATE: JUNE 2016

GPA: 4.0

brianbakerdesigns.com
github.com/mrbrianbaker

SKILLS

Windows 10	●●●●●●
OS X	●●●●○
MS Office	●●●●●●
Adobe CC	●●●●●●
HTML5	●●●●○
CSS3	●●●●○
PHP	●●●●○
JavaScript	●●●○
MySQL	●●●○
WordPress	●●●●○

AWARDS

Front-end Development Award
Web Authoring III

President's List
Seattle Central College

Dean's List
Seattle Central College