



 POSaBIT

seattle TALENT / seattle ARTISTS AGENCY

VIZIO

brian.baker | designs

Portfolio 2024

brianbaker82@gmail.com
www.brianbakerdesigns.com

DESIGN PROJECTS

Investor Presentations, B2B Pitch Decks, and Employee Training Guides
Trade Show Booth Background, Table Covers, Table Skirts, and Banners/Signage
One Sheets, B2B Marketing Collateral, and Case Studies
Magazine Ads, Trade Show Flyers, Direct-Mail Marketing Collateral
Web Advertisements
Internal Information Sheets, Flow Charts with Graphs, Charts, and Financial Tables
Social Media Ad Images with Icons and Graphic Elements

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 **POSaBIT**

www.posabit.com

POSaBIT Investor Presentation and POS Training Guide



brian.baker | designs

Client: POSaBIT

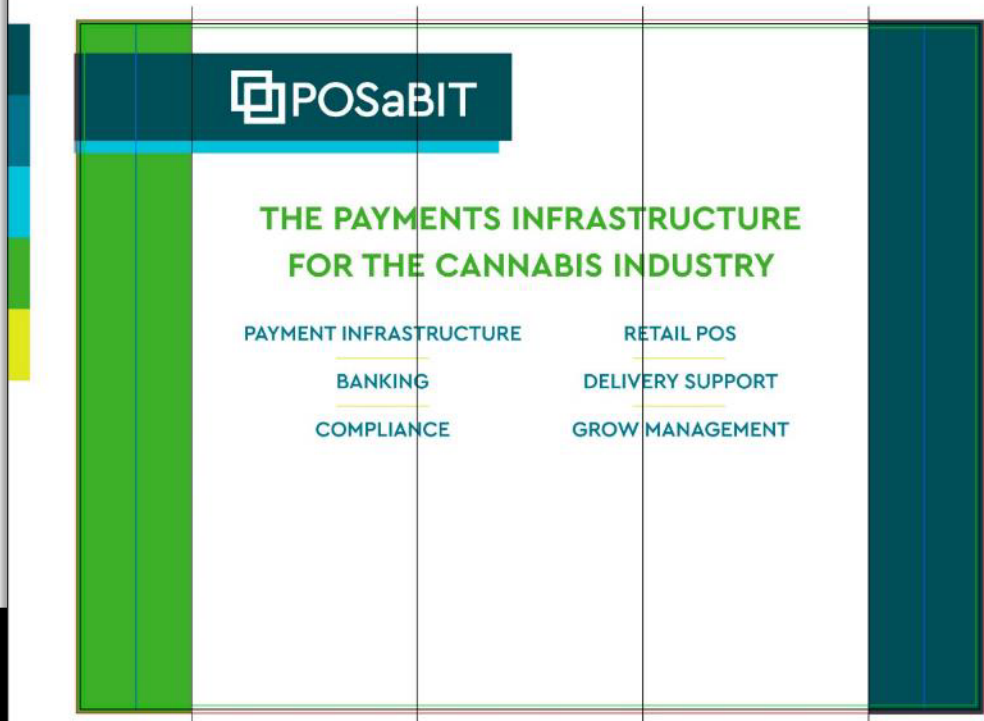
Graphic Design: Investor Presentation and POS Training Guide

www.posabit.com

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| | | |
|------------------|---|---|
| | Job Name <input type="text" value="X"/> | MIRAGE® 8ft 92in 3 Panels With Round End Panels |
| | Dealer # <input type="text"/> | #5751 Front Panels - 29.375" x 89.25" Each |
| | Artist <input type="text"/> | #32701 Round End Panels - 14.5" x 89.25" Each |
| | Sales Rep <input type="text"/> | |
| REFERENCE LETTER | Date <input type="text"/> | |

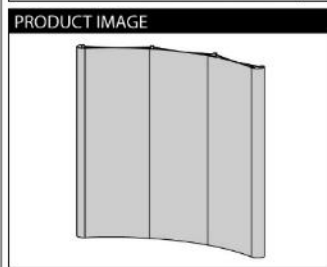
SCALE FACTOR 100% FULL SIZE



ART SIZE - INCLUDES 0.5" BLEED
 118.125" X 90.25"
CUT SIZE - WIDTH X HEIGHT
 117.125" X 89.25"
TEXT AND LOGO SAFE ZONE SIZE
 116.125" X 88.25"

PROOF
 This is a low resolution proof. It is to be viewed and approved for content only, not for image detail or exact color accuracy.

ART SETUP INSTRUCTIONS...
 ...are off the page to the right and viewable only in Adobe Illustrator. Drop PDF on Ai icon. →



NOTES TO PRODUCTION

LOW QUALITY IMAGES - PRINT AS IS

| COLOR | | COLOR - PRINT AS IS | |
|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
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| <input type="text" value="637CP"/> | <input type="text" value="X"/> | | |

DEALER & CUSTOMER USE ONLY

Electronic Order Determines Final Production

CUSTOMER SIGNATURE* DATE
*Skyline is not responsible for typos or the quality of the supplied art.

©2017 Skyline Exhibits Grid Published 8-31-17

Table Skirt

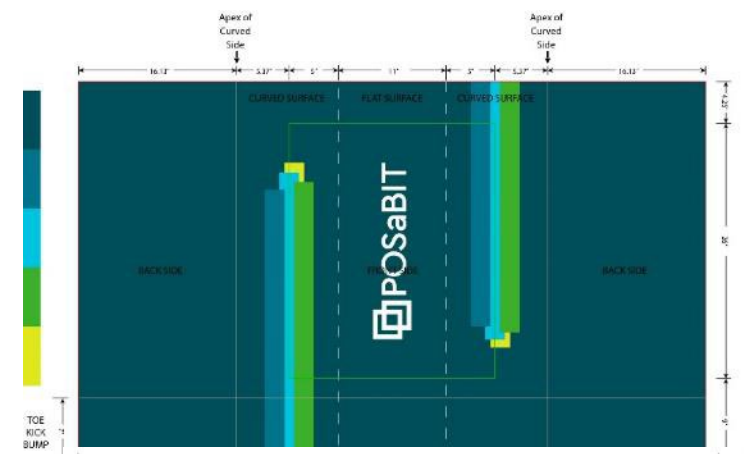
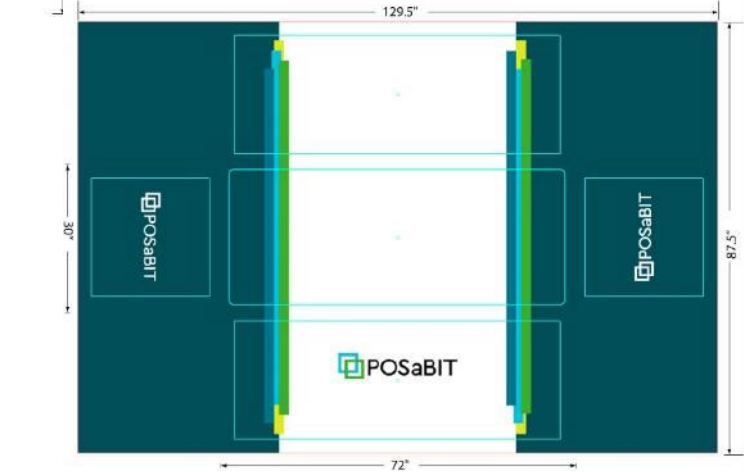


Table Cover



See the booth on Instagram!

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Client: POSaBIT

Graphic Design: Trade Show Booth Background and Table Covers
www.posabit.com

POSaBIT



ALL POSaBIT PLATFORMS COME WITH HANDS-ON ONBOARDING, INSTALLING, TRAINING AND ONGOING LIVE CUSTOMER SUPPORT.

SCHEDULE A DEMO
sales@posabit.com 1-855-POSaBIT



KIOSK

A GAME-CHANGING SOLUTION FOR RETAILERS AND DISPENSARIES ACROSS THE COUNTRY.

The POSaBIT Kiosk is the ultimate in-store line buster. The versatile standalone kiosk allows customers to build out their cart, either online or from the kiosk itself, and pay for their order without ever engaging with your staff.

BENEFITS

ULTIMATE LINE BUSTER Customers complete and pay for their orders without engaging your staff.

INTEGRATED MENU Through POSaBIT's open API, stores can connect their menu directly to the Kiosk.

MENU CUSTOMIZATION Openly display specials, discounts, new products, popular products however you choose.

INTEGRATED PAYMENTS Utilizing POSaBIT Payments, customers can pay for both online and in-store orders directly through the kiosk.

MARKETING Added revenue opportunity to market products or anything else directly on the kiosk screen.

POSaBIT

CASE STUDY: THE POWER OF DEBIT

The PRC group in Washington State owns three popular dispensaries north of Seattle. For this study, we are focusing on data from their **Arlington** location.

PRC ARLINGTON BEGAN TAKING DEBIT ON MARCH 12, 2020



- When you begin taking debit, your **total sales increase** as a result of a **higher average ticket**.
- Additionally, over time, **customers utilize debit more frequently**, further increasing the average ticket and overall sales.

| PRC ARLINGTON | NOVEMBER 2019 | FEBRUARY 2020 | MAY 2020 |
|---------------------------------|---|---|---|
| Average Tickets & Payment Types | Average Ticket: \$42.83 100% Cash | Average Ticket: \$43.28 100% Cash | Average Ticket: \$51.28 78% Cash 22% Debit |
| | AUGUST 2020 | NOVEMBER 2020 | FEBRUARY 2021 |
| | Average Ticket: \$52.36 75% Cash 25% Debit | Average Ticket: \$53.90 73% Cash 27% Debit | Average Ticket: \$55.21 69% Cash 31% Debit |
| | | MAY 2021 | Average Ticket: \$56.28 66% Cash 34% Debit |

SINCE APRIL 2020, PRC'S AVERAGE CASH TICKET IS \$48.20 AND THE AVERAGE DEBIT TICKET IS \$67.80.

"The data is clear. Ever since we began taking debit payments through POSaBIT, our total sales have increased rapidly and significantly. Though we were initially concerned with losing ATM revenue, that could not have been less of an issue. It's clear as day: customers want to use debit."
- Scott Serles, Owner of PRC



POSaBIT

POS

THE PREMIER POINT OF SALE FOR THE CANNABIS INDUSTRY.



THE POSaBIT POINT OF SALE SYSTEM IS A FULL-FEATURED, RELIABLE, EASY-TO-USE PRODUCT THAT ALLOWS RETAILERS TO RUN THEIR BUSINESS EXACTLY HOW THEY WANT, WHILE INCREASING EFFICIENCY AND MAKING EVERYONE'S LIVES EASIER.

FEATURES

| | | |
|-------------------------------|--------------------------------|---------------------|
| Customer Profiles | Integrated Payments (Optional) | Mobile Capabilities |
| Dynamic Discounting | Robust Reporting Back-End | Open API |
| Integrated Loyalty (Optional) | Multiple Hardware Options | And Much, Much More |

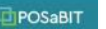
INTEGRATIONS

| | | | |
|--------------|----------|----------|-------------|
| I Heart Jane | AlpineIQ | LEAF | Leafly |
| Olla | Headset | Metrc | And More... |
| springbig | Dutchie | Weedmaps | |

PLUS

| | |
|-------------------------------------|--------------------------------|
| Dedicated Install & Onboarding Team | Live, Ongoing Customer Support |
| Full Inventory Importing Assistance | Custom Feature Requests |

SCHEDULE A DEMO
sales@posabit.com 1-855-POSaBIT



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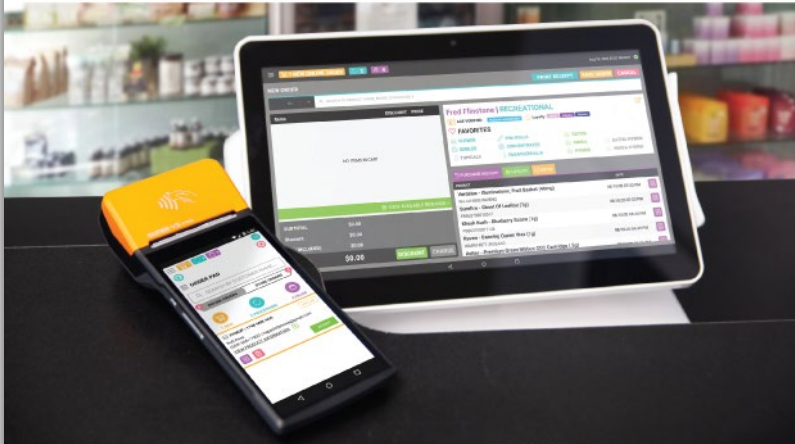
Client: POSaBIT

Graphic Design: One Sheets and Marketing Collateral
www.posabit.com

POSABIT UNLIMITED

POSABIT UNLIMITED IS A REVOLUTIONARY, INTEGRATED POINT OF SALE AND PAYMENT SOLUTION FOR CANNABIS DISPENSARIES.

IN-STORE • CURBSIDE • ONLINE ORDERING • DELIVERY
INTEGRATED PAYMENTS: POINT OF BANKING • DEBIT-TO-THE-PENNY • ACH



ALL THE POS FEATURES YOU WANT AND NEED

- INTEGRATED LOYALTY
- CUSTOMER PROFILES
- DISCOUNTS
- SMS/MMS
- ROBUST BACK-END REPORTING
- STREAMLINED INVENTORY MANAGEMENT
- FRANCHISE-FRIENDLY BACK-END & REPORTING



SIGN UP BEFORE MARCH AND WE'LL WAIVE YOUR FIRST SIX MONTHS OF RECURRING SOFTWARE FEES!

SCHEDULE A DEMO TODAY!
sales@posabit.com 1-855-POSABIT



OKC CANNACON X POSABIT

POSABIT IS THE PREMIER POINT OF SALE PROVIDER IN THE INDUSTRY, AS WELL AS THE MARKET'S LEADING PAYMENTS PROVIDER FOR DISPENSARIES.

INTEGRATED WITH WEEDMAPS
ONE-CLICK OMMA REPORTING



**COME VISIT US AT BOOTH 215!
MAY 27TH AND 28TH**

@ THE OKLAHOMA CITY CONVENTION CENTER

POS FEATURES

- Integrated Online Ordering
- Customer Profile & Favorites
- Integrated Loyalty
- Customer Purchase History
- Custom Discounts
- Debit Payments
- Product Details
- Customer Queue
- Franchise Dashboard

PAYMENTS FEATURES

- Debit to the Penny: No change necessary, fully-compliant
- ACH: In-store, online ordering, and delivery
- POB: Super-charged version of point of banking
- In-Store and Delivery Capabilities
- Fully Mobile-Enabled Devices
- Robust Back-End Reporting Portal
- Optional Budtender Tips
- Easy to Install, Easy to Use
- Complete, Timely, Always Available Customer Support

"POSaBIT has been an excellent partner for us here in Oklahoma. Both their point of sale and payments solution are intuitive, easy-to-use, and have all the features you could ever want."
- Chance Gilbert, owner of Oklahoma Roots

OKC CANNACON SHOW SPECIAL

SCHEDULE A DEMO WITH US BEFORE MAY 30TH AND
GET A \$100 AMAZON GIFT CARD!

Plus, we'll give you zero subscription fees for your first three months with POSaBIT!

SCHEDULE A DEMO sales@posabit.com | 1-855-POSABIT

INTRODUCING THE MINI POS

from POSABIT

Happy Apple - Apple Cider (10mg)

Twenty Thursdays

ALL THE FEATURES YOU WANT AND NEED IN A HANDHELD PACKAGE

- REDUCE COSTS
- SAVE SPACE
- GO FULLY MOBILE
- ADD FLEXIBILITY TO YOUR WORKFLOW
- PERFECT FOR CURBSIDE & DELIVERY
- DECREASE CUSTOMER WAIT TIMES

SCHEDULE A DEMO TODAY!
EMAIL SALES@POSABIT.COM OR CALL US AT 1-855-POSABIT

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Client: POSaBIT

Graphic Design: Magazine Ad, Trade Show Flyer, Direct Marketing Collateral
www.posabit.com

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INTEGRATED LOYALTY
INTEGRATED PAYMENTS
MMS/SMS

EVERYTHING
YOU WANT AND NEED

POSaBIT
WWW.POSABIT.COM

THE BEST POINT OF SALE
IN THE CANNABIS INDUSTRY

POSaBIT
WWW.POSABIT.COM

HIGHER TICKETS
INCREASED REVENUE
HAPPY BUDTENDERS



POSaBIT

THE BEST, MOST AFFORDABLE
Cannabis POINT OF SALE



INTEGRATED LOYALTY
INTEGRATED PAYMENTS
MMS/SMS

EVERYTHING YOU WANT
AND NEED

GO TO WWW.POSABIT.COM TO SCHEDULE A DEMO!

THE CANNABIS INDUSTRY IS CHANGING.
LET THEM USE CARDS.

POSaBIT
WWW.POSABIT.COM



POSaBIT
WWW.POSABIT.COM

THE BEST POINT OF SALE
IN THE *Cannabis* INDUSTRY.

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Client: POSaBIT

Graphic Design: Web Advertisements
www.posabit.com

DESIGN PROJECTS

Marketing Collateral and Information Booklets with Images and Graphic Elements

Monthly Newsletter Layout Design and Content (MailChimp)

Landing Page and Home Page Web Design

Casting Announcement Layout Design and Content (MailChimp)

Employee Training Materials

Online Document Processing via DocHub

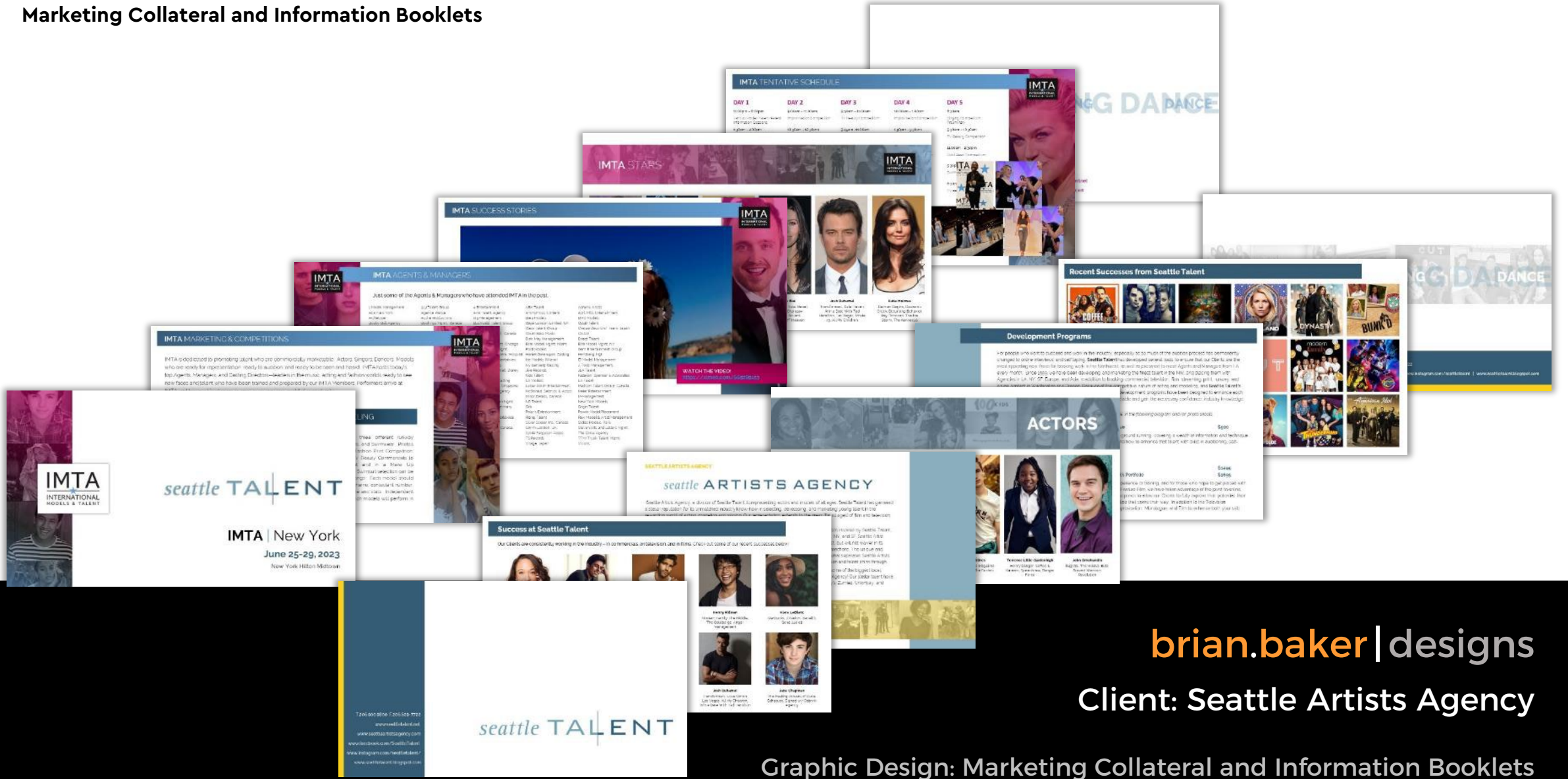
Video Ad for Facebook & Instagram with Images, Graphic Elements, and Music

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seattle TALENT
www.seattletalent.net

seattle ARTISTS AGENCY
www.seattleartistsagency.com

Marketing Collateral and Information Booklets



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Client: Seattle Artists Agency

Graphic Design: Marketing Collateral and Information Booklets
www.seattleartistsagency.com

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seattle TALENT 25th ANNIVERSARY

MONTHLY NEWSLETTER | MARCH 2024

CASTINGS | INSTAGRAM | FACEBOOK

FEATURED TALENT



KENNY RIDWAN | Actor

Kenny Ridwan is a super charismatic and talented actor, who we began working with over 13 years ago! Shortly after we started representing Kenny, David was able to book him in a national Nintendo commercial through our own Seattle Artists Agency. From there, we connected Kenny with our friends at Abrams Artists in LA, and his career really started to take off! Kenny appeared in commercials for AT&T and Exxon, on TV favorites like Modern Family, Aiger Management, The Middle, WandaVision, and Vixie, Bones, Perception, and House of Lies, booked multiple episodes of The McCarthy's, and co-starred as a series regular on Nickelodeon's The Thundermans, and ABC's The Goldbergs! Recently signed with CESD Talent Agency, Kenny has also appeared in the films Sons of the Father, Prom Dates (feat. Chelsea Handler), Arle Winter's Don't Log Off, and of course The Thundermans Return, released on March 7th!

HUGE congrats to Kenny on all of his success! We can't wait to see what he accomplishes next!

Follow him on Instagram! @kennyridwan



AGENT DAY | MARCH

March 16, 2024

Patricia Pascucci
The Brown Leader Group

AGENT DAY CALLBACKS | FEBRUARY

Congratulations to the following clients who received callbacks from Nicole Connor of Central Artists Agency!

- | | |
|-------------------|-------------------|
| Juniper Zyskowski | Angela Byrge |
| Neev Popli | Verlaya Kelly |
| Graceson Mahoney | Samia Blueford |
| Kynlee Johnson | Regis Amouzou |
| Christopher Kok | Michael Baldovino |
| Elena Galaz | Dylan Sagahon |
| Ethan Keener | Makayla Harrison |
| Fva Chapman | |

BOOKINGS & PLACEMENTS

Congratulations to the following Seattle Talent Clients!

- | | |
|---|--|
| Nick Swanson BOOKED Microsoft Windows | Eva Chapman SIGNED Central Artists |
| Michel Rose BOOKED The Imagined Realities | Ethan Berdahl SIGNED HRI Talent |
| IMD Models and Talent SIGNED Moses Tull Ianna Frane | Arianna Baran BOOKED Sizzle Skiers |

Myles O'Neal
SIGNED
Mankin

Jesse Barker
SIGNED
Major Talent Group

Madolaine Petach
NEW Trailer for The Strangers: Chapter 2
(WARNING: NOT for the faint of heart!)



Uya Brooks
BOOKED
ACT American College Testing

German Arroyo
SIGNED
Management 101

Carl de Soc (Film)
BOOKED
Dragon Colby
Jones Carlton

Ember Technologies
BOOKED
Kai Huntley
Wilney Arias

Virginia Grand Driver
BOOKED
Jim Schulze
Joyce McCrahey
Kitty Lane
Scott Lane

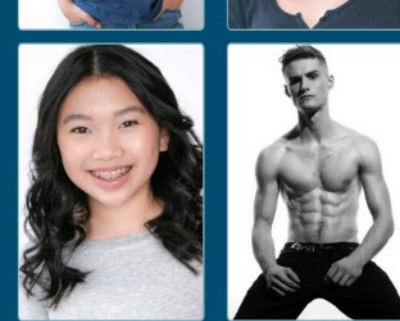
CESD Talent Agency
SIGNED
Kato Tamlinson
Kenny Ridwan
Roseyn Smith
Raylene Smith
Wlynn Smith

CASTINGS | SEATTLE ARTISTS AGENCY

Good Luck to all of the Seattle Talent clients who were recently submitted for the following castings!

- | | |
|-----------------------------------|--|
| -Casting for ACT Videos | -Casting Ages 8-15 for Nike |
| -Olecole Outerwear Casting | -Casting for Athletic Apparel |
| -Casting Ages 30-60 for Microsoft | -Casting for Pilot and First Officer Roles |
| -Casting for Prom TV Segment | |

PORTFOLIO UPDATES



CLICK HERE to SCHEDULE YOUR PHOTO SHOOT

Email: info@seattletalent.net to schedule your Photo Shoot NOW!

TIPS FOR SUCCESS

VOCAL WARM-UPS:



Seattle Talent | Client Resource Page

Seattle Talent | Client Resource Page

Visit: www.seattletalent.net for a Client Resume, Self-Tape Tips, Sample Commercials, and MORE!

SKINCARE TIPS THROUGH THE DECADES



SKINCARE THROUGH THE DECADES

Email: info@seattletalent.net to schedule your Photo Shoot NOW!

SEATTLE TALENT | REFERRAL PROGRAM

Refer a friend to Seattle Talent!
Have them contact Robert@seattletalent.net and use your name!
Successful referrals will earn you a \$100 Visa Gift Card



Seattle Talent | 25th Anniversary



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You have been subscribed to this list because you are a client of either Seattle Talent or Seattle Artists Agency. If you feel you have received this email in error, please use the links below to manage your subscription.

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Client: Seattle Talent

Graphic Design: Monthly Newsletter

www.seattletalent.net

TAKE YOUR CAREER TO THE NEXT LEVEL

GET DISCOVERED TODAY!

Online Auditions happening now! We are scouting all casting types ages 5 and up. All fields are required. Prescreen today before our next virtual audition with **BLAIN & ASSOCIATES** from LA!

NAME: AGE:

PHONE: EMAIL:

CITY: STATE:

WHY WOULD YOU LIKE TO BECOME A CLIENT?

Since our opening in 1999, Seattle Talent, and our direct booking division Seattle Artists Agency, have become the industry leader in the Northwest with our commitment and expertise to developing, marketing, and booking our Talent and Models, in the Northwest as well as placing them with the best Agents and Managers in LA, NY, Miami, and beyond.

WE LEAD THE INDUSTRY

Seattle Talent has been successful for over twenty years because of our ability to identify talent, from people whose audition with us is their first, to those who are experienced and looking to take their talent and career to the next level, and our hands-on approach to developing the best aspects of their talents, images, and personalities, and putting them in a position to succeed, both locally, and with the Agents and Managers we partner with in major markets. We want our talents to look their best, sound their best, and feel there best as the audition for work and meet major Industry Professionals. We have the unique niche in the industry of being able to scout and develop talent not just from Seattle, but all of Western Washington, Eastern Washington, Oregon, Idaho, and Alaska, giving those in small media markets and small towns the same opportunity as those who live in big cities.

[GET DISCOVERED TODAY!](#)

OUR TRACK RECORD OF SUCCESS

We are very proud to say we have scouted and developed Actors who have gone on to win a Daytime Emmy, an MTV Movie Award, and become series regulars on Nickelodeon, ABC, NBC, and The CW. Our Models have shot magazine covers, walked in runway shows all over the world, and appeared in publications as varied as *GO*, *Vogue*, and *The Wall Street Journal*. The Entertainment Industry can be competitive, but it is much bigger than ever, as there are almost two thousand scripted television shows available to watch now, more than ten times the amount than twenty years ago. To succeed you need to develop your skills so you can showcase your natural talent at every audition, whether for film, television, commercial, or in front of a top Agent or Manager from LA.

Our talent have been cast in countless films and television shows, including *We Can Be Heroes*, *The Middle*, *Transformers*, *Henry Danger*, *The Kids Are Alright*, *New Girl*, *Healing Powers of Dude*, *Bunk'd*, *Elite*, *Coffee & Kareem*, *Girl Meets World*, *The Goldbergs*, *Bones*, *NCIS*, *Star Trek: Into Darkness*, *Rugrats*, *True Blood*, *Feud: Bette and Joan*, *Ratched*, *My Crazy Ex Girlfriend*, *Bravest Warriors*, *Sidney to the Max*, *Hulie Halloween*, *The Office*, *Homeland*, *Jessie*, *The Thundermans*, *Modern Family*, *Midnight Mass*, and *Riverdale*.

FEATURED TALENT



PROJECT TASKS

- Layout/Wireframe
- Video and Image Editing
- Visual Designs
- HTML/CSS/JS/PHP Protosite

WEBSITE FEATURES

- Responsive Design
- Video Background (mp4/gif)
- Scroll Effects
- Hover Effects
- Contact Form

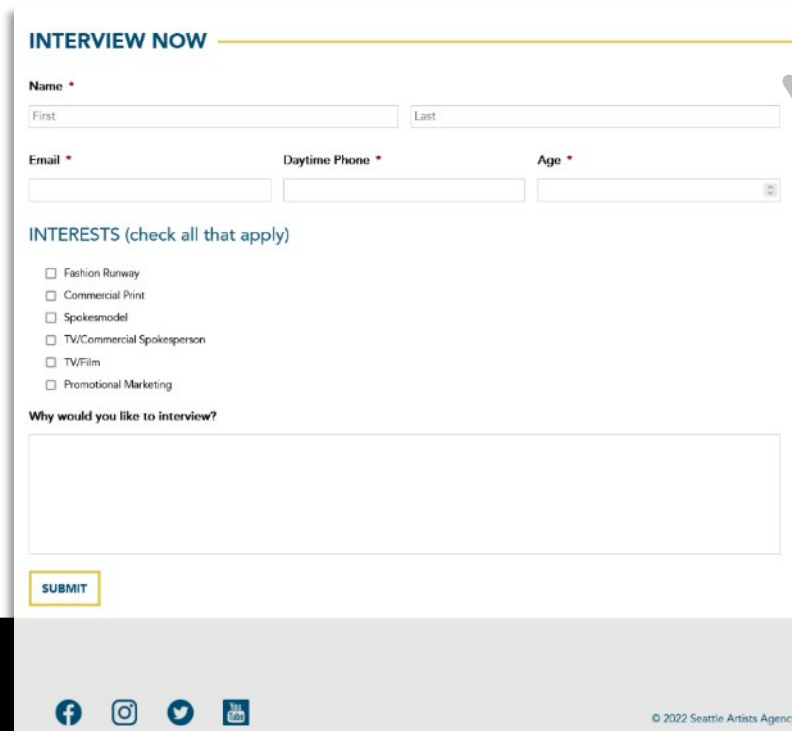
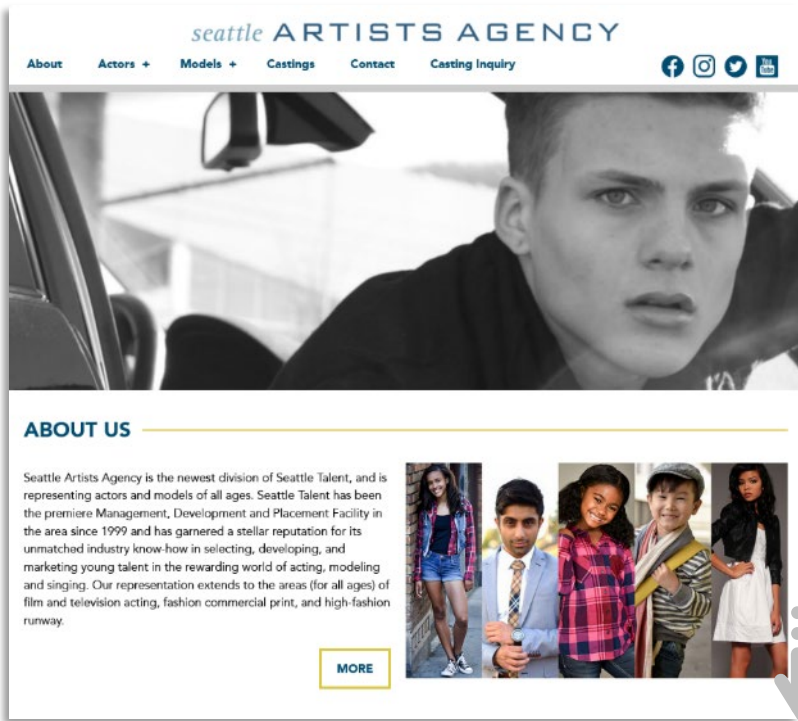
LIVE SITE

<https://www.seattletalent.net/magnet>

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Client: Seattle Talent

Web Design: Social Media Landing Page
www.seattletalent.net



PROJECT TASKS

Layout/Wireframe
Image Editing
Visual Designs
HTML/CSS/JS/PHP Protosite

WEBSITE FEATURES

Responsive Design
Random Image Header Background
Hover Effects
Contact Form

LIVE SITE

<https://www.seattleartistsagency.com/>

brian.baker | designs
Client: Seattle Artists Agency

Web Design: Home Page
www.seattleartistsagency.com

DESIGN PROJECTS

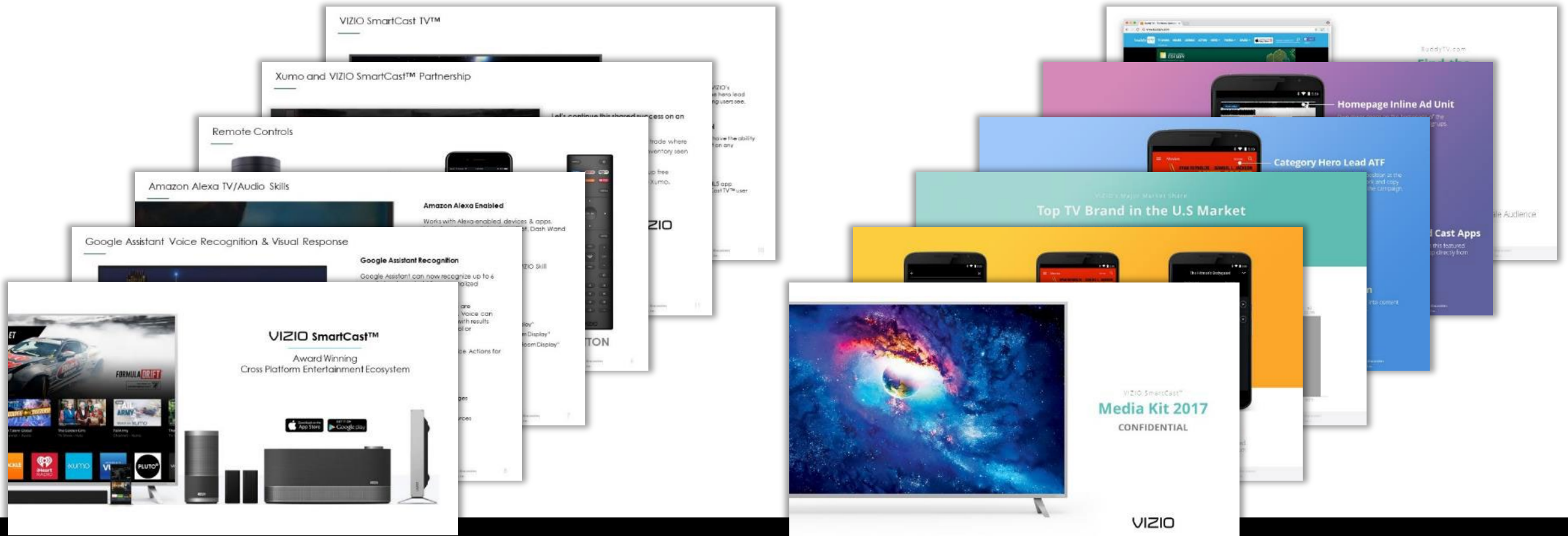
Internal and B2B Marketing Presentations and Media Kit
SmartCast TV Banner and Discovery Images
VIZIO Hotel TV Prototype; Initial Display and Main Menu
SmartCast Popups and In-Ad Purchasing Process
FandangoNOW / SmartCast Promo and Crackle Promo Images
Internal Information Sheets and B2B Contract Presentations
SmartCast App Mockups with Icons, Images, and Graphic Elements

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VIZIO

www.vizio.com

Internal and B2B Marketing Presentations



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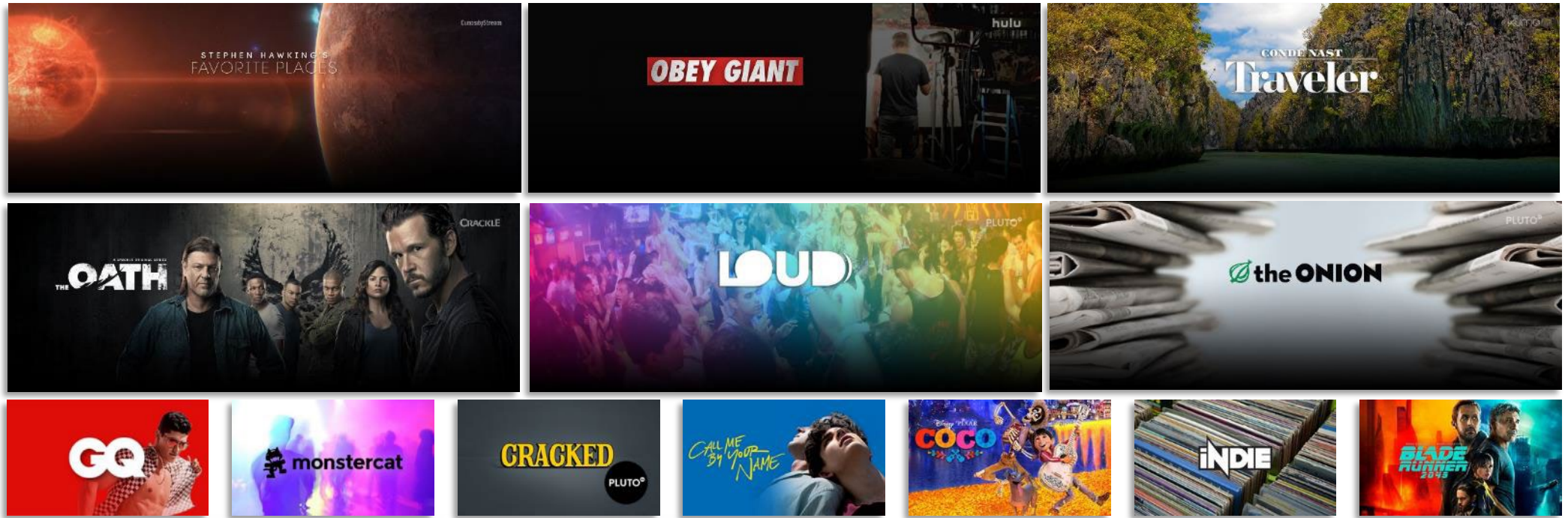
Client: VIZIO

Graphic Design: Internal and B2B Marketing Presentations and Media Kit

www.vizio.com

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SmartCast TV Banner and Discovery Images



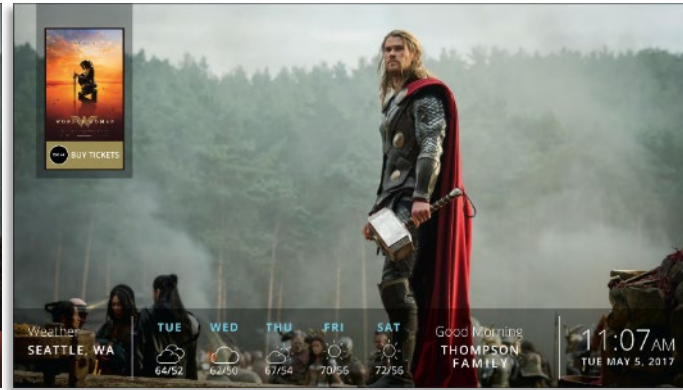
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Client: VIZIO

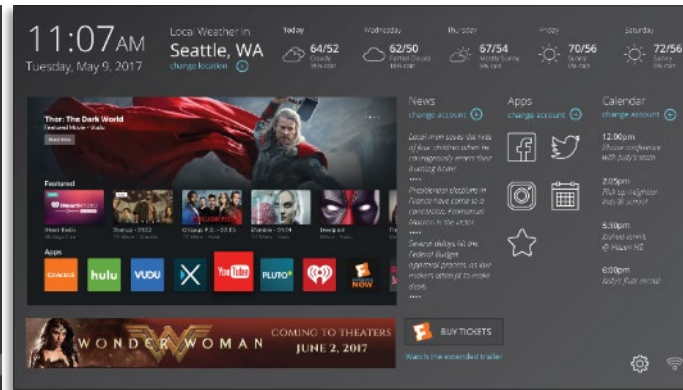
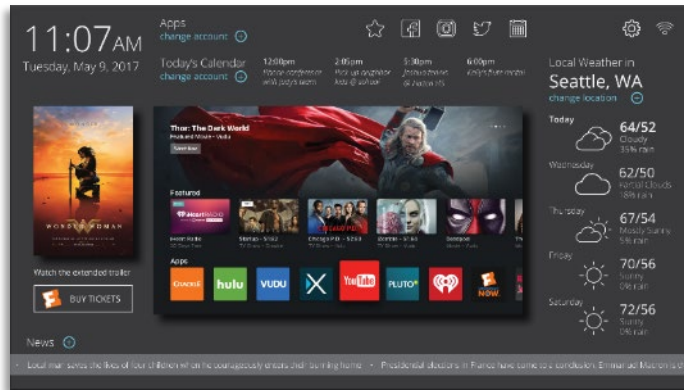
Web/App Design: SmartCast TV Banner and Discovery Images

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Initial Display



Main Menu



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Client: VIZIO

Web/App UI/UX Design: Hotel TV Prototype; Initial Display and Main Menu

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SmartCast Popups



In-Ad Purchasing Process



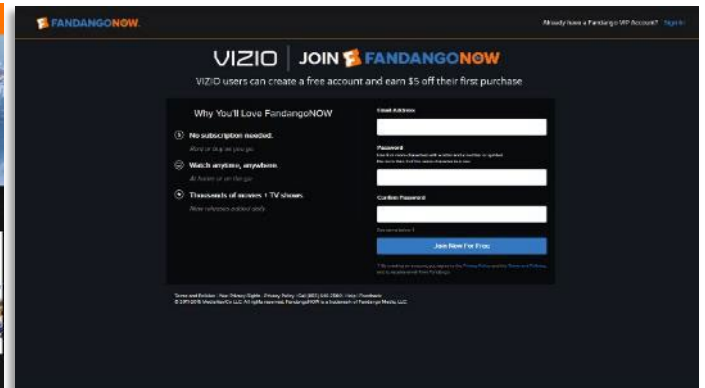
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Client: VIZIO

Web/App UI/UX Design: SmartCast Popups and In-Ad Purchasing Process

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FandangoNOW /
SmartCast Promo



FandangoNOW and
Crackle Promo Banners



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Client: VIZIO

Web/App Design: FandangoNOW / SmartCast Promo and Crackle Promo Images

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THANK YOU!

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