



seattle TALENT / seattle ARTISTS AGENCY

VIZIO

brian.baker | designs  
Portfolio 2025

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## DESIGN PROJECTS

Investor Presentations, B2B Pitch Decks, and Employee Training Guides  
Trade Show Booth Background, Table Covers, Table Skirts, and Banners/Signage  
One Sheets, B2B Marketing Collateral, and Case Studies  
Magazine Ads, Trade Show Flyers, Direct-Mail Marketing Collateral  
Web Advertisements  
Internal Information Sheets, Flow Charts with Graphs, Charts, and Financial Tables  
Social Media Ad Images with Icons and Graphic Elements

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[www.posabit.com](http://www.posabit.com)

# POSaBIT Investor Presentation and POS Training Guide



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Client: POSaBIT

Graphic Design: Investor Presentation and POS Training Guide  
www.posabit.com

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<b>Skyline</b> REFERENCE LETTER <b>X</b>	Job Name <b>X</b>	MIRAGE® 8ft 92in 3 Panels With Round End Panels
	Dealer #	#5751 Front Panels - 29.375" x 89.25" Each
	Artist	#32701 Round End Panels - 14.5" x 89.25" Each
	Sales Rep	
	Date	
SCALE FACTOR		100% FULL SIZE

<b>ART SIZE</b> - INCLUDES 0.5" BLEED	
118.125" X 90.25"	
<b>CUT SIZE</b> - WIDTH X HEIGHT	
117.125" X 89.25"	
<b>TEXT AND LOGO SAFE ZONE SIZE</b>	
116.125" X 88.25"	
<b>PROOF</b>	
This is a low resolution proof. It is to be viewed and approved for content only, not for image detail or exact color accuracy.	
<b>ART SETUP INSTRUCTIONS...</b>	
...are off the page to the right and viewable only in Adobe Illustrator. Drop PDF on Ai icon. →	
<b>PRODUCT IMAGE</b>	
<b>NOTES TO PRODUCTION</b>	
<b>X</b>	
<b>LOW QUALITY IMAGES - PRINT AS IS</b>	
<b>COLOR</b>	<b>COLOR - PRINT AS IS</b>
3165CP	2421CP
633CP	388CP
637CP	X
<b>DEALER &amp; CUSTOMER USE ONLY</b>	
Electronic Order Determines Final Production	
X	X
CUSTOMER SIGNATURE*	DATE
*Skyline is not responsible for typos or the quality of the supplied art.	
©2017 Skyline Exhibits	Grid Published 8-31-17

Table Skirt

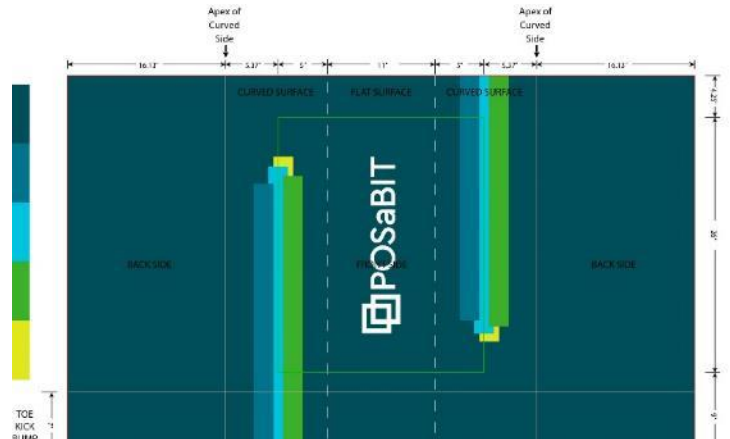
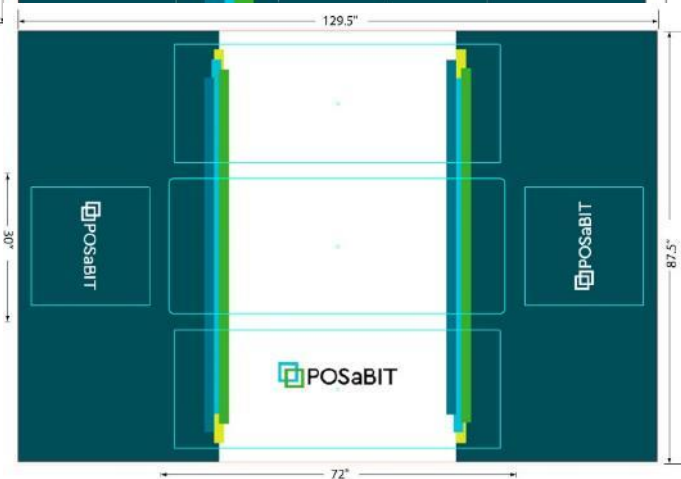


Table Cover



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Client: POSaBIT

Graphic Design: Trade Show Booth Background and Table Covers

[www.posabit.com](http://www.posabit.com)

## POSaBIT



ALL POSaBIT PLATFORMS COME WITH HANDS-ON ONBOARDING, INSTALLING, TRAINING AND ONGOING LIVE CUSTOMER SUPPORT.

SCHEDULE A DEMO  
sales@posabit.com 1-855-POSaBIT



## KIOSK

### A GAME-CHANGING SOLUTION FOR RETAILERS AND DISPENSARIES ACROSS THE COUNTRY.

The POSaBIT Kiosk is the ultimate in-store line buster. The versatile standalone kiosk allows customers to build out their cart, either online or from the kiosk itself, and pay for their order without ever engaging with your staff.

#### BENEFITS

**ULTIMATE LINE BUSTER** Customers complete and pay for their orders without engaging your staff.

**INTEGRATED MENU** Through POSaBIT's open API, stores can connect their menu directly to the Kiosk.

**MENU CUSTOMIZATION** Openly display specials, discounts, new products, popular products however you choose.

**INTEGRATED PAYMENTS** Utilizing POSaBIT Payments, customers can pay for both online and in-store orders directly through the kiosk.

**MARKETING** Added revenue opportunity to market products or anything else directly on the kiosk screen.

## POSaBIT

## CASE STUDY: THE POWER OF DEBIT

The PRC group in Washington State owns three popular dispensaries north of Seattle. For this study, we are focusing on data from their **Arlington** location.

### PRC ARLINGTON BEGAN TAKING DEBIT ON MARCH 12, 2020



- When you begin taking debit, your **total sales increase** as a result of a **higher average ticket**.
- Additionally, over time, **customers utilize debit more frequently**, further increasing the average ticket and overall sales.

#### PRC ARLINGTON

Average Tickets  
& Payment Types

#### NOVEMBER 2019

Average Ticket: \$42.83  
100% Cash

#### FEBRUARY 2020

Average Ticket: \$43.28  
100% Cash

#### MAY 2020

Average Ticket: \$51.28  
78% Cash | 22% Debit

#### AUGUST 2020

Average Ticket: \$52.36  
75% Cash | 25% Debit

#### NOVEMBER 2020

Average Ticket: \$53.90  
73% Cash | 27% Debit

#### FEBRUARY 2021

Average Ticket: \$55.21  
69% Cash | 31% Debit

#### MAY 2021

Average Ticket: \$56.28  
66% Cash | 34% Debit

SINCE APRIL 2020, PRC'S AVERAGE CASH TICKET IS \$48.20 AND THE AVERAGE DEBIT TICKET IS \$67.80.

"The data is clear. Ever since we began taking debit payments through POSaBIT, our total sales have increased rapidly and significantly. Though we were initially concerned with losing ATM revenue, that could not have been less of an issue. It's clear as day: customers want to use debit."  
- Scott Serles, Owner of PRC



## POSaBIT

## POS

### THE PREMIER POINT OF SALE FOR THE CANNABIS INDUSTRY.



THE POSaBIT POINT OF SALE SYSTEM IS A FULL-FEATURED, RELIABLE, EASY-TO-USE PRODUCT THAT ALLOWS RETAILERS TO RUN THEIR BUSINESS EXACTLY HOW THEY WANT, WHILE INCREASING EFFICIENCY AND MAKING EVERYONE'S LIVES EASIER.

#### FEATURES

Customer Profiles	Integrated Payments (Optional)	Mobile Capabilities
Dynamic Discounting	Robust Reporting Back-End	Open API
Integrated Loyalty (Optional)	Multiple Hardware Options	And Much, Much More

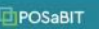
#### INTEGRATIONS

I Heart Jane	AlpineIQ	LEAF	Leafly
Olla	Headset	Metric	And More...
springbig	Dutchie	Weedmaps	

#### PLUS

Dedicated Install & Onboarding Team	Live, Ongoing Customer Support
Full Inventory Importing Assistance	Custom Feature Requests

SCHEDULE A DEMO  
sales@posabit.com 1-855-POSaBIT



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Client: POSaBIT

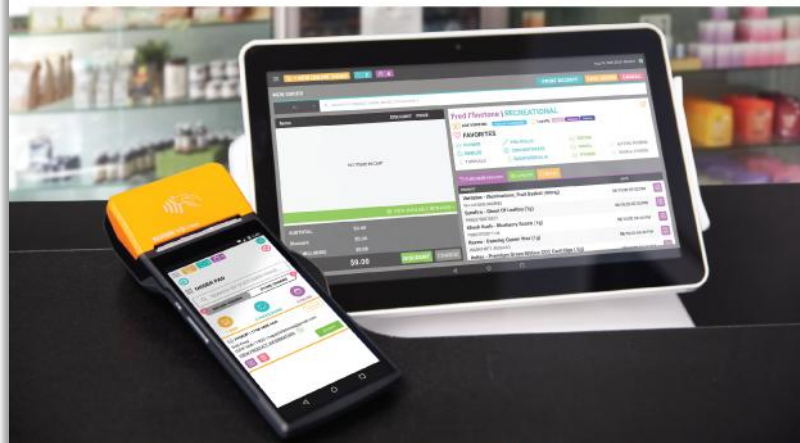
Graphic Design: One Sheets and Marketing Collateral  
www.posabit.com



# POSABIT UNLIMITED

POSABIT UNLIMITED IS A REVOLUTIONARY, INTEGRATED POINT OF SALE AND PAYMENT SOLUTION FOR CANNABIS DISPENSARIES.

IN-STORE • CURBSIDE • ONLINE ORDERING • DELIVERY  
INTEGRATED PAYMENTS: POINT OF BANKING • DEBIT-TO-THE-PENNY • ACH



## ALL THE POS FEATURES YOU WANT AND NEED

- INTEGRATED LOYALTY
- CUSTOMER PROFILES
- DISCOUNTS
- SMS/MMS
- ROBUST BACK-END REPORTING
- STREAMLINED INVENTORY MANAGEMENT
- FRANCHISE-FRIENDLY BACK-END & REPORTING



**SIGN UP BEFORE MARCH AND WE'LL WAIVE YOUR FIRST SIX MONTHS OF RECURRING SOFTWARE FEES!**

**SCHEDULE A DEMO TODAY!**  
sales@posabit.com 1-855-POSABIT



# OKC CANNACON X POSABIT

POSABIT IS THE PREMIER POINT OF SALE PROVIDER IN THE INDUSTRY, AS WELL AS THE MARKET'S LEADING PAYMENTS PROVIDER FOR DISPENSARIES.

INTEGRATED WITH WEEDMAPS  
ONE-CLICK OMMA REPORTING



**COME VISIT US AT BOOTH 215!  
MAY 27TH AND 28TH**

@ THE OKLAHOMA CITY CONVENTION CENTER

## POS FEATURES

- Integrated Online Ordering
- Customer Profile & Favorites
- Integrated Loyalty
- Customer Purchase History
- Custom Discounts
- Debit Payments
- Product Details
- Customer Queue
- Franchise Dashboard

## PAYMENTS FEATURES

- Debit to the Penny: No change necessary, fully-compliant
- ACH: In-store, online ordering, and delivery
- POB: Super-charged version of point of banking
- In-Store and Delivery Capabilities
- Fully Mobile-Enabled Devices
- Robust Back-End Reporting Portal
- Optional Budtender Tips
- Easy to Install, Easy to Use
- Complete, Timely, Always Available Customer Support

"POSABIT has been an excellent partner for us here in Oklahoma. Both their point of sale and payments solution are intuitive, easy-to-use, and have all the features you could ever want."

- Chance Gilbert, owner of Oklahoma Roots

## OKC CANNACON SHOW SPECIAL

**SCHEDULE A DEMO WITH US BEFORE MAY 30TH AND  
GET A \$100 AMAZON GIFT CARD!**

Plus, we'll give you zero subscription fees for your first three months with POSABIT!

**SCHEDULE A DEMO** sales@posabit.com | 1-855-POSABIT

# INTRODUCING THE MINI POS

from **POSABIT**

Happy Apple - Apple  
Cider (10mg)

Flavor: Strawberry

**ALL THE FEATURES YOU WANT AND  
NEED IN A HANDHELD PACKAGE**

- REDUCE COSTS
- SAVE SPACE
- GO FULLY MOBILE
- ADD FLEXIBILITY TO YOUR WORKFLOW
- PERFECT FOR CURBSIDE & DELIVERY
- DECREASE CUSTOMER WAIT TIMES



**SCHEDULE A DEMO TODAY!**

EMAIL [SALES@POSABIT.COM](mailto:SALES@POSABIT.COM) OR CALL US AT 1-855-POSABIT

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Client: POSABIT

Graphic Design: Magazine Ad, Trade Show Flyer, Direct Marketing Collateral  
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INTEGRATED LOYALTY  
INTEGRATED PAYMENTS  
MMS/SMS

EVERYTHING  
YOU WANT AND NEED

 **POSaBIT**  
[WWW.POSABIT.COM](http://WWW.POSABIT.COM)

THE BEST POINT OF SALE  
IN THE CANNABIS INDUSTRY

 **POSaBIT**  
[WWW.POSABIT.COM](http://WWW.POSABIT.COM)

HIGHER TICKETS  
INCREASED REVENUE  
HAPPY BUDTENDERS



 **POSaBIT**

THE BEST, MOST AFFORDABLE  
*Cannabis* POINT OF SALE



INTEGRATED LOYALTY  
INTEGRATED PAYMENTS  
MMS/SMS

EVERYTHING YOU WANT  
AND NEED

GO TO [WWW.POSABIT.COM](http://WWW.POSABIT.COM) TO SCHEDULE A DEMO!

THE CANNABIS INDUSTRY IS CHANGING.  
LET THEM USE CARDS.

 **POSaBIT**  
[WWW.POSABIT.COM](http://WWW.POSABIT.COM)



 **POSaBIT**  
[WWW.POSABIT.COM](http://WWW.POSABIT.COM)

THE BEST POINT OF SALE  
IN THE *Cannabis* INDUSTRY.

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Client: POSaBIT

Graphic Design: Web Advertisements  
[www.posabit.com](http://www.posabit.com)

## DESIGN PROJECTS

Marketing Collateral and Information Booklets with Images and Graphic Elements

Monthly Newsletter Layout Design and Content (MailChimp)

Landing Page and Home Page Web Design

Casting Announcement Layout Design and Content (MailChimp)

Employee Training Materials

Online Document Processing via DocHub

Video Ad for Facebook & Instagram with Images, Graphic Elements, and Music

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seattle TALENT

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seattle ARTISTS AGENCY

[www.seattleartistsagency.com](http://www.seattleartistsagency.com)



## Marketing Collateral and Information Booklets

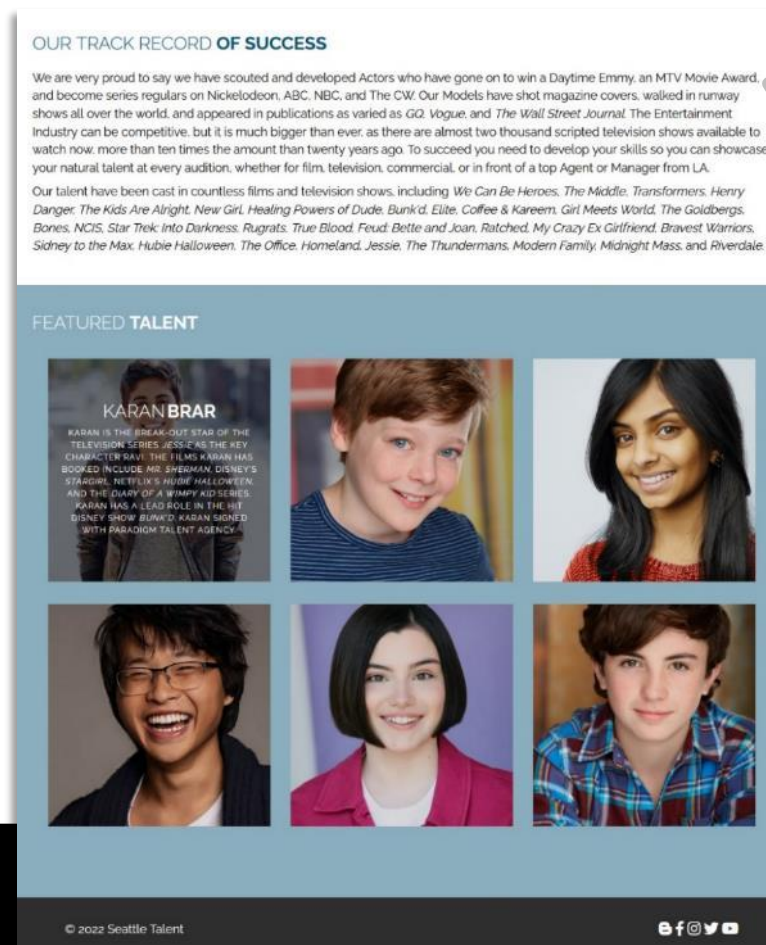
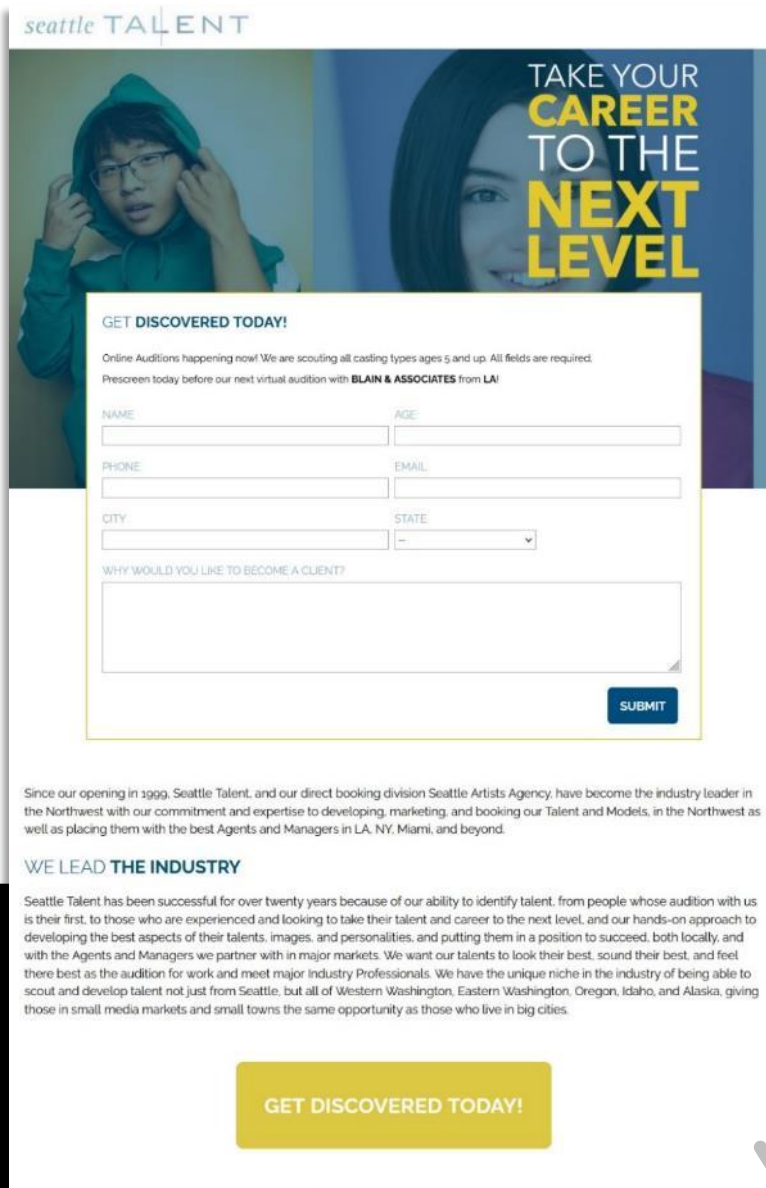


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Client: Seattle Artists Agency  
Graphic Design: Marketing Collateral and Information Booklets  
www.seattleartistsagency.com

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## PROJECT TASKS

Layout/Wireframe  
Video and Image Editing  
Visual Designs  
HTML/CSS/JS/PHP Protosite

## WEBSITE FEATURES

Responsive Design  
Video Background (mp4/gif)  
Scroll Effects  
Hover Effects  
Contact Form

## LIVE SITE

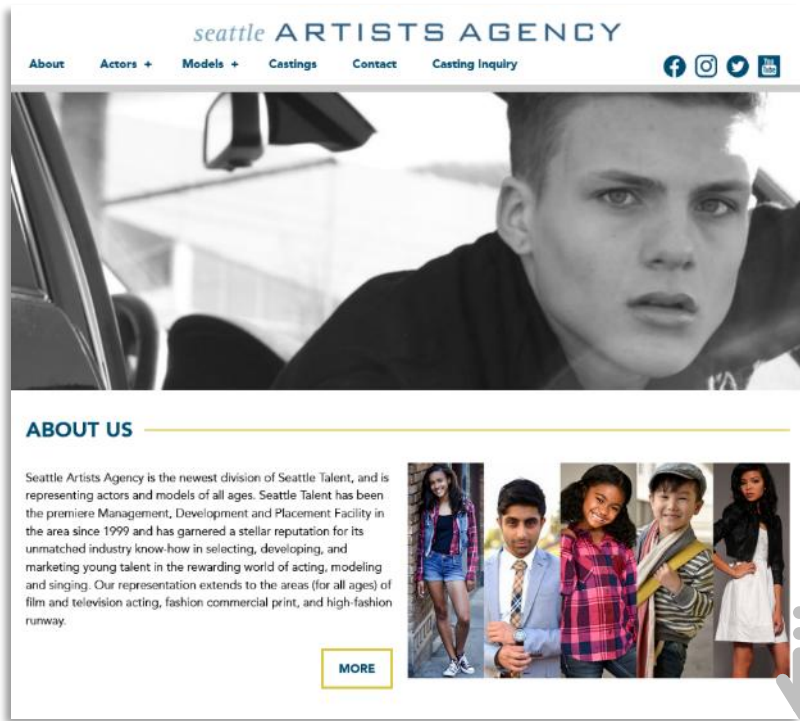
<https://www.seattletalent.net/magnet>

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Client: Seattle Talent

Web Design: Social Media Landing Page  
[www.seattletalent.net](http://www.seattletalent.net)





### INTERVIEW NOW

Name \*

First  Last

Email \*  Daytime Phone \*  Age \*

INTERESTS (check all that apply)

- ☐ Fashion Runway
- ☐ Commercial Print
- ☐ Spokesmodel
- ☐ TV/Commercial Spokesperson
- ☐ TV/Film
- ☐ Promotional Marketing

Why would you like to interview?

**SUBMIT**

© 2022 Seattle Artists Agency

## PROJECT TASKS

Layout/Wireframe  
Image Editing  
Visual Designs  
HTML/CSS/JS/PHP Protosite

## WEBSITE FEATURES

Responsive Design  
Random Image Header Background  
Hover Effects  
Contact Form

## LIVE SITE

<https://www.seattleartistsagency.com/>

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Client: Seattle Artists Agency

Web Design: Home Page  
[www.seattleartistsagency.com](http://www.seattleartistsagency.com)

## DESIGN PROJECTS

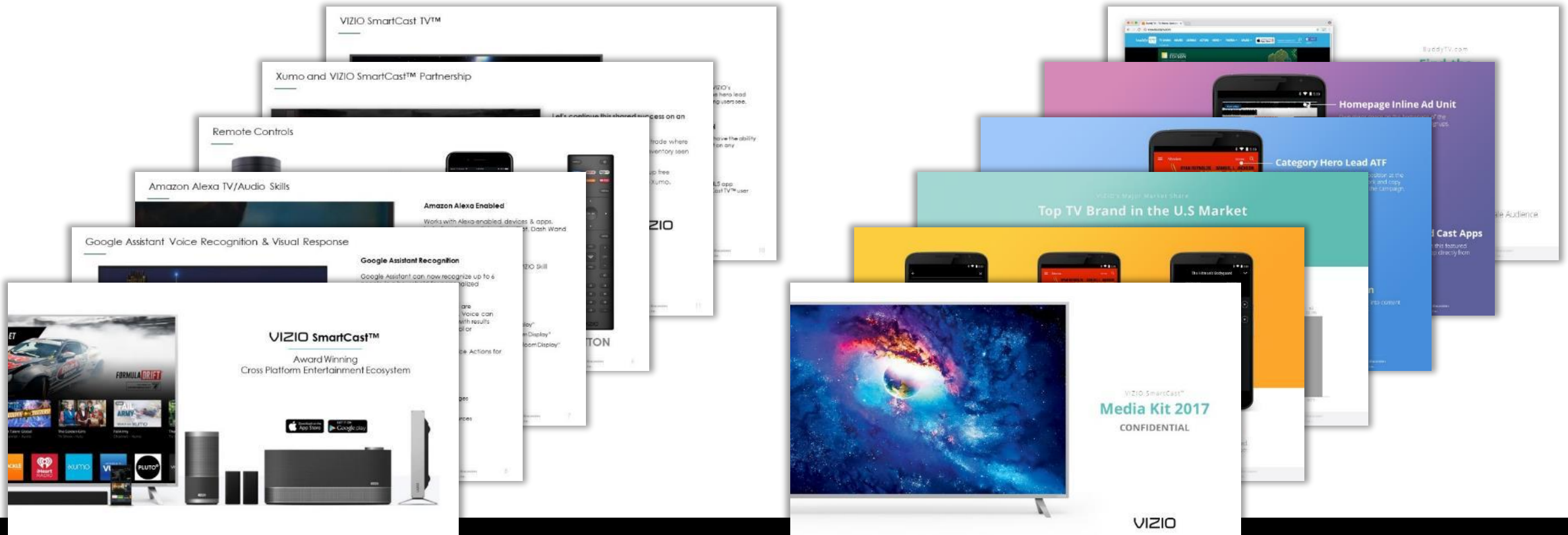
Internal and B2B Marketing Presentations and Media Kit  
SmartCast TV Banner and Discovery Images  
VIZIO Hotel TV Prototype; Initial Display and Main Menu  
SmartCast Popups and In-Ad Purchasing Process  
FandangoNOW / SmartCast Promo and Crackle Promo Images  
Internal Information Sheets and B2B Contract Presentations  
SmartCast App Mockups with Icons, Images, and Graphic Elements

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VIZIO

[www.vizio.com](http://www.vizio.com)

## Internal and B2B Marketing Presentations



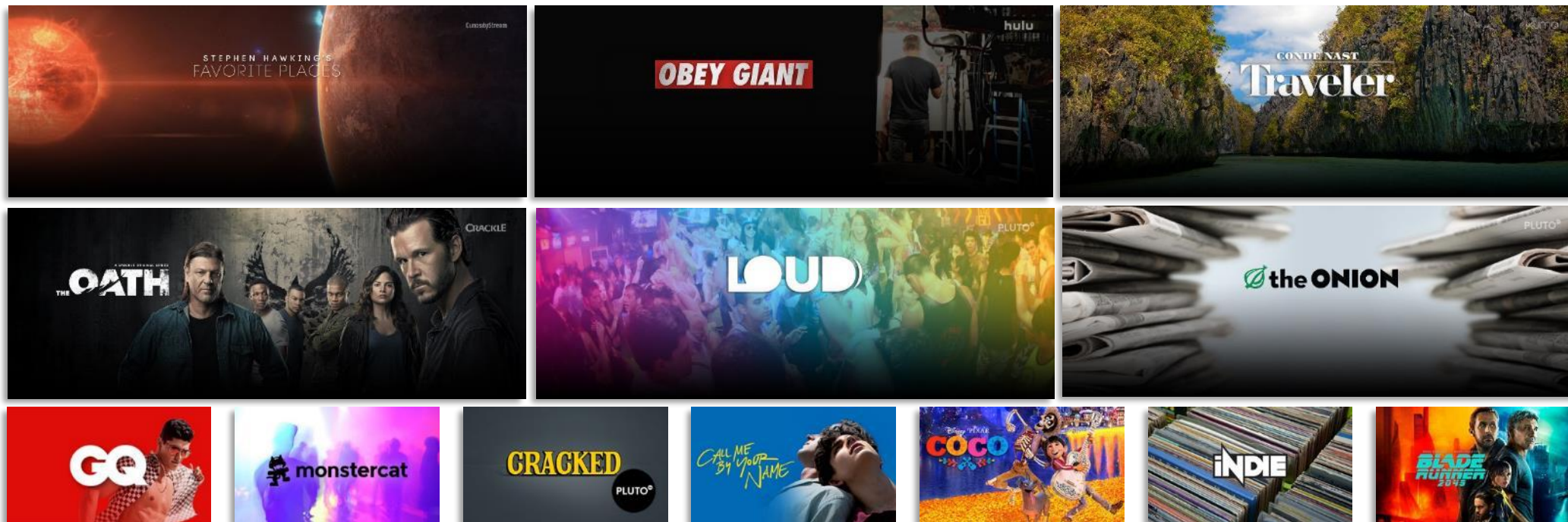
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Client: VIZIO

Graphic Design: Internal and B2B Marketing Presentations and Media Kit  
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Client: VIZIO

Web/App Design: SmartCast TV Banner and Discovery

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Initial Display



Main Menu



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Client: VIZIO

Web/App UI/UX Design: Hotel TV Prototype; Initial Display and Main Menu

www.vizio.com



## SmartCast Popups



## In-Ad Purchasing Process



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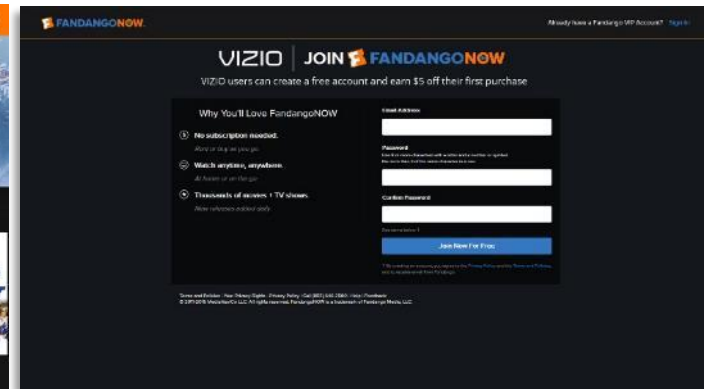
Client: VIZIO

Web/App UI/UX Design: SmartCast Popups and In-Ad Purchasing Process

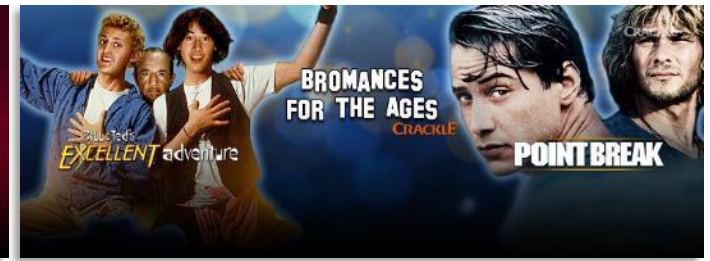
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FandangoNOW /  
SmartCast Promo



FandangoNOW and  
Crackle Promo Banners



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Client: VIZIO

Web/App Design: FandangoNOW / SmartCast Promo and Crackle Promo

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THANK YOU!

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